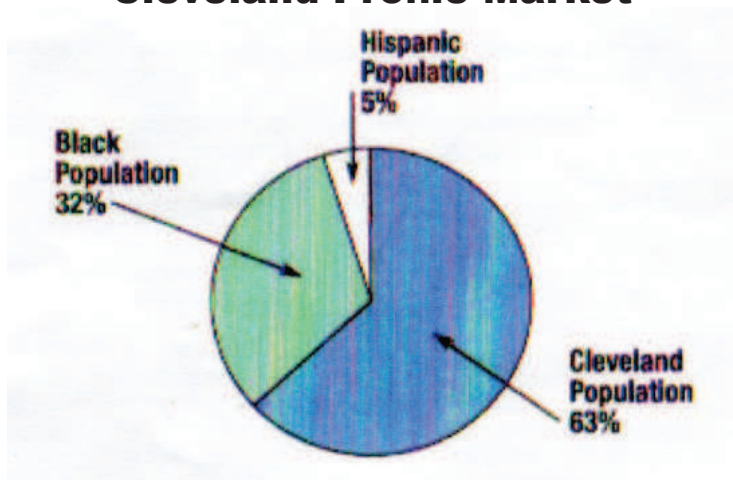


“There’s a new spirit of optimism and confidence in Cleveland’s neighborhoods. Homes and property values in many of the neighborhood are increasing even faster than in the suburbs. The spirit born in the neighborhoods is spurring the city’s revitalizations as one of the nation’s more important centers of population for Business and Industry Services, Education, Recreation and the Arts. And above all, the spirit that is in Cleveland and its people – their enthusiasm, their heritage, their community pride. That’s what city living in Cleveland is all about.”

...And It’s Even Better Now, Several Years Later!

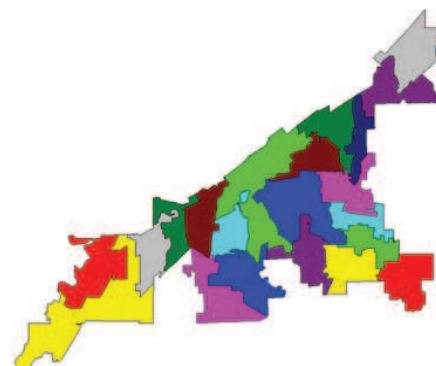
### Cleveland Profile Market



Total Effective Buying Income: ..... \$23,343,480,000  
 Median Household Effective Buying Income:..... \$25,928  
 Total Retail Sales: ..... \$12,990,892,000  
 Total Food Sales: ..... \$2,501,996,000  
 Vehicle Registrations:..... 1,479,034

# Cleveland Community News

## 2017 Rate Card



### King Publishing Company

17325 Euclid Avenue , Suite 4002  
 Cleveland, Ohio 44112

Phone: (216) 295-0850

Fax: (216) 295-0976

Email: [cchuff723@yahoo.com](mailto:cchuff723@yahoo.com)

*Charles Huffman*  
 Publisher

*Kimberly Todd*  
 Marketing Director

The Greater Cleveland Community News

East Cleveland Community News

Tri-City Community News

Brookpark Community News

The Heights News – East/West

News and Views

The Kegler News

Bedford, Maple and Garfield Heights Community News

Ohio Community News

The Community News Network (CNN) is one of the oldest independently owned community oriented newspaper publishing operations in the Greater Cleveland area. Our newspapers serve the following cities and their environs with a combined readership of over 250,000 readers.

**Greater Cleveland Community News:** Reaching 35 identified neighborhoods within the metropolitan Cleveland area, east and west.

**Tri-City News:** Highland Hills, Warrensville Heights, North Randall

**The Heights News East:** (Direct Mailer)... Shaker Heights, Warrensville Heights, North Randall, Maple Heights and Garfield Heights

**The Kegler:** Ohio's most widely read bowling newspaper, serving over 100 bowling centers throughout Cuyahoga County (tournament only)

**The East Cleveland Community News:** East Cleveland, Cleveland Heights, University Heights, South Euclid, Richmond Heights and Shaker Heights

**The Brookpark Community News:** Brookpark, Middleburg Heights and Berea

**The Heights News West:** (Direct Mailer)... Strongsville, Rocky River, Fairview Park, North Olmsted, Olmsted Falls and Olmsted Township

**News and Views:** Political coverage, countywide readership

**Over the Counter Retail Outlets, Churches and Neighborhood Centers**

In serving these 24 communities, CNN newspapers provides a wide range of articles featuring education, finance, politics, buying trends, lifestyles, fashion, sports, entertainment and community affairs, all with a unique local focus that still relates to our state, our nation and our world. The CNN network serves the fourth largest readership in America's 12th largest markets – the Greater Cleveland Area CNN papers are widely read by young adults, middle-aged and senior citizens.

Cleveland  
Columbus  
Cincinnati  
Dayton  
Sandusky  
Toledo



Lima  
Mansfield  
Akron-Canton  
Youngstown- Warren  
Lorain-Elyria  
Springfield

**Combined Circulation 120,000**

**2017 Rates**

**Combined Rates Five Publications**

Greater Cleveland, East Cleveland, Tri-City, Bedford, Maple Heights, Garfield Heights, and Brookpark Community News

**Cuyahoga County**

(One Time)

50,000 Copies

Full Page .....	\$3,500.00
Half Page.....	\$2,500.00
Quarter Page.....	\$1,500.00
Eighth Page.....	\$750.00
Sixteenth Page.....	\$250.00

**Heights Mailers – Home Delivery**

**East/West**

Zip code only

Full Page .....	\$6,000.00
Half Page.....	\$3,000.00
Quarter Page.....	\$2,000.00
Eighth Page.....	\$1,000.00
Sixteenth Page.....	\$500.00
Billboard.....	\$300.00

**Political Rates**

**News and Views**

(Special Edition /Quarterly)

Full Page .....	\$2,500.00
Half Page.....	\$1,500.00
Quarter Page.....	\$750.00
Eighth Page.....	\$375.00
Sixteenth Page.....	\$275.00
Billboard.....	\$143.75

**Run On Schedule**

Retail Open Rate (Weekly)

Full Page .....	\$3,000.00
Half Page.....	\$2,000.00
Quarter Page.....	\$1,000.00
Eighth Page.....	\$500.00
Sixteenth Page.....	\$250.00
Billboard.....	\$100.00

**Subscription Rate**

\$125.00 per year

\$76.00 per 6 months

Prices include postage and handling

**Industrial and Commercial**

**Classified Rate**

Help Wanted, Vehicles for Sale, Real Estate

\$15.00 per column inch

Published Since 1967

We Accept all Major Credit Cards

**Amusement Rate Live Entertainment**

\$35.00 per Column Inch

4 Page Inserts  
25,000 Copies Minimum  
Home Delivered  
Zip Code Area Only  
Rates On Request

**Group Rates**

**Co-Op Advertisers**

**Business Organizations**

**The Kegler**

Group Participation 25 or more members  
Special Contract Rates

Full Page .....	\$1,200.00
Half Page.....	\$625.00
Quarter Page.....	\$325.00
Eighth Page.....	\$175.00
Sixteenth Page.....	\$125.00
Billboard.....	\$100.00

**National State Rates**

**All Targeted Cities in Ohio**

Full Page .....	\$6,000.00
Half Page.....	\$3,000.00
Quarter Page.....	\$2,000.00
Eighth Page.....	\$1,000.00
Sixteenth Page.....	\$500.00

**Mechanical Requirements**

Standard Size Tabloid  
Tabloid Size 11"x15"  
Printer Image Size 10-1/2" x 13"  
Total inches per page 75  
Five Columns per page, 15" deep  
Each Column = 11 picas wide  
30 pounds newsprint stock  
Deadline: 5:00 p.m. Wednesday of each week for all news and advertising.

**Circulation**

Verified U.S. Mail, News Carriers, Retail Outlets and Bowling Centers  
Halftone .....\$10.00  
Velox.....\$10.00  
Proofs.....\$10.00  
Additional colors per page (up to 3 colors)

Each .....\$100.00

**Total Combined Circulation 120,000**

**Over 1,000,000 readers  
Throughout the State of Ohio**